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## FOR IMMEDIATE RELEASE:

### ART LICENSING COMMUNITY ON LINKEDIN

The Art of Licensing group on LinkedIn is a professional forum for members of the art licensing community come together and network.

The group was founded in July 2008 by designer and art licensor Cherish Flieder ([www.SomethingToCherish.com](http://www.SomethingToCherish.com)) as a way to bring those in the business of art licensing together in a supportive and cooperative format.

It now has well over 700 members including licensors (artists, illustrators, designers, and licensing agents) and licensees (product manufacturers, producers, media members, and corporations).

Members find LinkedIn's platform easy to navigate and a natural extension of their individual LinkedIn profiles. Members exchange helpful ideas, news items, resources, report on trade shows, trends, and share information on marketing, copyrighting and licensing processes.

For information on participating in this group, please visit: [www.ArtOfLicensing.com](http://www.ArtOfLicensing.com)

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### ABOUT LINKEDIN:

LinkedIn ([www.LinkedIn.com](http://www.LinkedIn.com)) is a business-oriented social networking site of more than 35 million experienced professionals from around the world, representing 170 industries. When you join, you create a profile that summarizes your professional accomplishments. Your profile helps you find and be found by former colleagues, clients, and partners. You can add more connections by inviting trusted contacts to join LinkedIn and connect to you. Your network consists of your connections, your connections' connections, and the people they know, linking you to thousands of qualified professionals.

### ABOUT CHERISH FLIEDER:

Cherish Flieder ([www.SomethingToCherish.com](http://www.SomethingToCherish.com)) is not only a designer, but an artist in the truest sense of the word, that has skills to help any client with a wide array of graphic, illustrative, and marketing needs. Cherish has been sketching, painting, drawing, and creating little products ever since she was a small child.

Cherish pursues her passion for art and design at the foot of the Rocky Mountains in Golden, Colorado. Her design studio, (Cherished Solutions, llc, and brands Something to Cherish™ and Painting for Life™), works with publishers, manufacturers, and other niche businesses to achieve their goals in the marketplace by creating designs and illustrations and pairing them with thoughtful marketing objectives. Cherish works on the creation and production of conceptual and cohesive licensing collections, product development, books (especially children's books), packaging, and other marketing materials.

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